



WTIC-TV

ORDER

Print Date 10/31/12

Page 1 of 9

Flight Dates 10/30/12-11/06/12

Contract / Revision 386269 - 1

Original Date / Revision
10/31/12 10/31/12

Advertiser LMcMahon/Republican/ Sen

Agency Mentzer Media Services Inc

Buying Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286Primary Account Executive
Jordan Johannessen

Account Executive	Order%	Start Date	End Date
Jordan Johannessen	100%		

Product
LINDA MCMAHON 4 SEN

Agency Com 15%

Billing Contact
600 Fairmont Ave
Suite 306
Towson, MD 21286Sales Office TWDC
Sales Region National
Agency Ref

Order Sep 00:15:00

Estimate # 1323

Alt Order # 06308990

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4

Priority 01

Advertiser Ref

Order Share 20% Market Value 972850

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	34%	330769
4WVIT	22%	214027
5WTNH	22%	214027
6WCTX	2%	19457
7CABL	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	231	\$165,384.50	\$194,570.00	0.00	10/29/12	11/06/12	231	\$165,384.50	\$194,570.00
Totals	231	\$165,384.50	\$194,570.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	61	10/30/12	11/02/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	- 2222 - -	:30	8	\$140.00	03	0.00	NM	8	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 2222 - -					8	\$140.00		0.00			
E 2	61	10/30/12	11/02/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	- 2222 - -	:30	8	\$160.00	03	0.00	NM	8	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 2222 - -					8	\$160.00		0.00			
3	61	10/30/12	10/30/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	- 2 - - - -	:30	2	\$75.00	03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 2 - - - -					2	\$75.00		0.00			
E 4	61	10/31/12	11/01/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	- - 11 - -	:30	2	\$75.00	03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - 11 - -					2	\$75.00		0.00			
E 5	61	11/02/12	11/02/12		CM	8a-9a	- - - - 2 - -	:30	2	\$75.00	03	0.00	NM	2	\$150.00



WTIC-TV

Print Date: 10/31/12

Page 2 of 9

Contract / Revision **386269- 10** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 8a-9a											
				M-F 8a-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----2--	2		\$75.00		0.00						
E 6	61	10/30/12	11/02/12	M-F 4p-5pm	CM	4p-5p	-2222--	:30	8	\$150.00	03	0.00	NM	8	\$1,200.00
				M-F 4p-5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-2222--	8		\$150.00		0.00						
7	61	10/30/12	10/30/12	M-F 5p-6p	CM	5p-6p	-2-----	:30	2	\$75.00	03	0.00	NM	2	\$150.00
				M-F 5p-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-2-----	2		\$75.00		0.00						
E 8	61	10/31/12	11/01/12	M-F 5p-6p	CM	5p-6p	--11---	:30	2	\$75.00	03	0.00	NM	2	\$150.00
				M-F 5p-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--11---	2		\$75.00		0.00						
9	61	11/02/12	11/02/12	M-F 5p-6p	CM	5p-6p	----2--	:30	2	\$75.00	03	0.00	NM	2	\$150.00
				M-F 5p-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----2--	2		\$75.00		0.00						
E 10	61	10/30/12	11/02/12	M-F 7p-730p	CM	7p-730p	-1111--	:30	4	\$300.00	03	0.00	NM	4	\$1,200.00
				M-F 7p-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1111--	4		\$300.00		0.00						
E 11	61	10/30/12	11/02/12	M-F 730p-8p	CM	730p-8p	-1111--	:30	4	\$400.00	03	0.00	NM	4	\$1,600.00
				M-F 730p-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1111--	4		\$400.00		0.00						
E 12	61	10/30/12	11/02/12	M-F News at Ten	CM	10p-11p	-2222--	:30	8	\$1,100.00	03	0.00	NM	8	\$8,800.00
				News at Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-2222--	8		\$1,100.00		0.00						
E 13	61	10/30/12	11/02/12	M-F News at 11pm	CM	11p-1135p	-2222--	:30	8	\$250.00	03	0.00	NM	8	\$2,000.00
				News at 11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-2222--	8		\$250.00		0.00						
E 14	61	10/30/12	11/02/12	M-F 1135p-1205a	CM	1135p-1205a	-1111--	:30	4	\$85.00	03	0.00	NM	4	\$340.00
				M-F 1135p-1205a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1111--	4		\$85.00		0.00						
15	61	10/31/12	10/31/12	World Series on FOX	CM	730p-11p	--1----	:30	1	\$5,000.00	03	0.00	NM	0	\$0.00
				World Series											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--1----	1		\$5,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	61	10/29/12-11/04/12		World Series on FOX	730p-11p		--W-----	:30	(\$5,000.00)	0.00	NM				
Credited															
17	61	11/01/12	11/01/12	World Series on FOX	CM	730p-11p	---1---	:30	1	\$5,000.00	03	0.00	NM	0	\$0.00
				World Series											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---1---	1		\$5,000.00		0.00						



WTIC-TV

Print Date: 10/31/12

Page 3 of 9

Contract / Revision **386269- 10** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
17	61	11/01/12	11/01/12	World Series on FOX World Series	CM	730p-11p	--- 1---	:30	1	\$5,000.00	03	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--- 1---	1		\$5,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	61	10/29/12-11/04/12		World Series on FOX		730p-11p	---Th----	:30		(\$5,000.00)		0.00 NM		
Credited														
18	61	11/02/12	11/02/12	Fri Prime A Kitchen Nightmares	CM	8p-9p	---- 2--	:30	2	\$850.00	03	0.00 NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---- 2--	2		\$850.00		0.00					
E 19	61	11/02/12	11/02/12	Fri Prime B Fringe	CM	9p-10p	---- 2--	:30	2	\$1,000.00	01	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---- 2--	2		\$1,000.00		0.00					
20	61	11/03/12	11/03/12	College FB Erly Game(FC College FB Erly Game(FC	CM	3p-7p	----- 3-	:30	3	\$350.00	03	0.00 NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----- 3-	3		\$350.00		0.00					
21	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	----- 2-	:30	2	\$600.00	03	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----- 2-	2		\$600.00		0.00					
22	61	11/04/12	11/04/12	NFL on FOX Early NFL:Sun 1-4pm	CM	1p-4p	----- 5	:30	5	\$2,000.00	03	0.00 NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----- 5	5		\$2,000.00		0.00					
E 24	61	11/04/12	11/04/12	Su 10p-11p Su 10p-11p	CM	10p-11p	----- 2	:30	2	\$900.00	03	0.00 NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----- 2	2		\$900.00		0.00					
25	61	11/04/12	11/04/12	Su 11p-1130p Sun 11p-1130p	CM	11p-1130p	----- 2	:30	2	\$250.00	03	0.00 NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----- 2	2		\$250.00		0.00					
26	61	11/05/12	11/06/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	MT-----	:30	4	\$140.00	03	0.00 NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	MT-----	4		\$140.00		0.00					
27	61	11/05/12	11/06/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	MT-----	:30	2	\$160.00	03	0.00 NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	MT-----	2		\$160.00		0.00					
28	61	11/05/12	11/06/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	MT-----	:30	2	\$75.00	03	0.00 NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	MT-----	2		\$75.00		0.00					
29	61	11/05/12	11/05/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	2-----	:30	2	\$150.00	03	0.00 NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	2-----	2		\$150.00		0.00					



WTIC-TV

Print Date: 10/31/12

Page 4 of 9

Contract / Revision **386269- 10** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
30	61	11/05/12	11/05/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	1-----	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$75.00		0.00			
31	61	11/05/12	11/05/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$300.00		0.00			
32	61	11/05/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$400.00		0.00			
33	61	11/05/12	11/05/12	M-F News at Ten News at Ten	CM	10p-11p	2-----	:30	2	\$1,100.00	03	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	2-----					2	\$1,100.00		0.00			
34	61	11/05/12	11/05/12	M-F News at 11pm News at 11pm	CM	11p-1135p	2-----	:30	2	\$250.00	03	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	2-----					2	\$250.00		0.00			
35	61	11/05/12	11/05/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	1-----	:30	1	\$85.00	03	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$85.00		0.00			
36	61	10/30/12	11/02/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	-TWTF--	:30	1	\$75.00	03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$75.00		0.00			
37	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----1-	:30	1	\$900.00	01	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-					1	\$900.00		0.00			
E 42	61	10/31/12	11/01/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	--WT---	:30	2	\$175.00	01	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WT---					2	\$175.00		0.00			
E 43	61	10/30/12	11/02/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	-TWTF--	:30	4	\$200.00	01	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$200.00		0.00			
E 44	61	10/30/12	11/02/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-TWTF--	:30	8	\$200.00	01	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$200.00		0.00			
E 45	61	10/31/12	11/01/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	--WT---	:30	2	\$200.00	01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WT---					2	\$200.00		0.00			
E 46	61	10/30/12	11/02/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	-TWTF--	:30	4	\$800.00	01	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WTIC-TV

Print Date: 10/31/12

Page 5 of 9

Contract / Revision **386269- 10** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 46	61	10/30/12	11/02/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	- TWTF - -	:30	4	\$800.00	01	0.00 NM	4	\$3,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	4		\$800.00		0.00						
E 47	61	10/30/12	11/02/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	- TWTF - -	:30	4	\$950.00	01	0.00 NM	4	\$3,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	4		\$950.00		0.00						
E 48	61	10/30/12	11/02/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	- TWTF - -	:30	4	\$125.00	01	0.00 NM	4	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	4		\$125.00		0.00						
E 49	61	10/31/12	11/01/12	World Series on FOX World Series	CM	730p-11p	- - WT - - -	:30	6	\$8,500.00	01	0.00 NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - WT - - -	6		\$8,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	61	10/29/12-11/04/12		World Series on FOX	730p-11p		- - WTh - - - -	:30	(\$8,500.00)		0.00	NM			
Credited															
2	61	10/29/12-11/04/12		World Series on FOX	730p-11p		- - WTh - - - -	:30	(\$8,500.00)		0.00	NM			
Credited															
3	61	10/29/12-11/04/12		World Series on FOX	730p-11p		- - WTh - - - -	:30	(\$8,500.00)		0.00	NM			
Credited															
4	61	10/29/12-11/04/12		World Series on FOX	730p-11p		- - WTh - - - -	:30	(\$8,500.00)		0.00	NM			
Credited															
5	61	10/29/12-11/04/12		World Series on FOX	730p-11p		- - WTh - - - -	:30	(\$8,500.00)		0.00	NM			
Credited															
6	61	10/29/12-11/04/12		World Series on FOX	730p-11p		- - WTh - - - -	:30	(\$8,500.00)		0.00	NM			
Credited															
50	61	11/03/12	11/03/12	SO/SO Sat 630-7a	CM	630-7a (6:30 AM-7:00 AM)	- - - - - 3-	:30	3	\$65.00	01	0.00 NM	3	\$195.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - 3-	3		\$65.00		0.00						
51	61	11/04/12	11/04/12	Su 10a-11a Su 10a-11a	CM	10a-11a	- - - - - 3	:30	3	\$190.00	01	0.00 NM	3	\$570.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - 3	3		\$190.00		0.00						
52	61	11/03/12	11/03/12	College FB Late Game(F College FB Late Game(F	CM	7p-11p	- - - - - 5-	:30	5	\$700.00	01	0.00 NM	5	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - 5-	5		\$700.00		0.00						
53	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	- - - - - 1-	:30	1	\$900.00	01	0.00 NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - 1-	1		\$900.00		0.00						
54	61	11/04/12	11/04/12	Fox News Sunday Su 9a-10a Fox News	CM	9a-10a	- - - - - 2	:30	2	\$150.00	01	0.00 NM	2	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- - - - - 2	2		\$150.00		0.00						
55	61	11/04/12	11/04/12	NFL on FOX Early Sun 1-4pm	CM	1p-4p	- - - - - 4	:30	4	\$3,800.00	01	0.00 NM	4	\$15,200.00	



WTIC-TV

Print Date: 10/31/12

Page 6 of 9

Contract / Revision **386269- 10** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
55	61	11/04/12	11/04/12	NFL on FOX Early Sun 1-4pm	CM	1p-4p	-----4	:30	4	\$3,800.00	01	0.00	NM	4	\$15,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----4					4	\$3,800.00		0.00			
56	61	11/04/12	11/04/12	Su 10p-11p Su 10p-11p	CM	10p-11p	-----1	:30	1	\$1,200.00	01	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$1,200.00		0.00			
57	61	11/04/12	11/04/12	Su 11p-1130p Sun 11p-1130p	CM	11p-1130p	-----1	:30	1	\$375.00	01	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$375.00		0.00			
58	61	11/05/12	11/06/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	MT-----	:30	4	\$275.00	01	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					4	\$275.00		0.00			
59	61	11/05/12	11/06/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	MT-----	:30	2	\$175.00	01	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					2	\$175.00		0.00			
60	61	11/05/12	11/06/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	MT-----	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					1	\$200.00		0.00			
61	61	11/05/12	11/06/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	MT-----	:30	4	\$200.00	01	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					4	\$200.00		0.00			
62	61	11/05/12	11/06/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	MT-----	:30	2	\$300.00	01	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					2	\$300.00		0.00			
63	61	11/05/12	11/05/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	1-----	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$200.00		0.00			
64	61	11/05/12	11/05/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$800.00	01	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$800.00		0.00			
65	61	11/05/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$950.00	01	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$950.00		0.00			
66	61	11/05/12	11/05/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	1-----	:30	1	\$125.00	01	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$125.00		0.00			
67	61	11/05/12	11/05/12	Mon Prime A Bones	CM	8p-9p	3-----	:30	3	\$4,500.00	01	0.00	NM	3	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WTIC-TV

Print Date: 10/31/12

Page 7 of 9

Contract / Revision **386269- 10** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
67	61	11/05/12	11/05/12	Mon Prime A Bones	CM	8p-9p	3-----	:30	3	\$4,500.00	01	0.00 NM	3	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	3-----			3			\$4,500.00	0.00			
68	61	11/05/12	11/05/12	Mon Prime B Mob Doctor	CM	9p-10p	1-----	:30	1	\$4,500.00	01	0.00 NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----			1			\$4,500.00	0.00			
69	61	10/31/12	10/31/12	World Series on FOX World Series	CM	730p-11p	--2----	:30	2	\$5,000.00	01	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--2----			2			\$5,000.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	61	10/29/12-11/04/12		World Series on FOX			730p-11p	--W-----	:30	(\$5,000.00)	0.00	NM		
Credited														
2	61	10/29/12-11/04/12		World Series on FOX			730p-11p	--W-----	:30	(\$5,000.00)	0.00	NM		
Credited														
E 70	61	10/31/12	10/31/12	World Series on FOX World Series	CM	730p-11p	--3----	:30	3	\$5,000.00	03	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--3----			3			\$5,000.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	61	10/29/12-11/04/12		World Series on FOX			730p-11p	--W-----	:30	(\$5,000.00)	0.00	NM		
Credited														
2	61	10/29/12-11/04/12		World Series on FOX			730p-11p	--W-----	:30	(\$5,000.00)	0.00	NM		
Credited														
3	61	10/29/12-11/04/12		World Series on FOX			730p-11p	--W-----	:30	(\$5,000.00)	0.00	NM		
Credited														
E 71	61	11/01/12	11/01/12	World Series on FOX World Series	CM	730p-11p	---2---	:30	2	\$5,000.00	03	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---2---			2			\$5,000.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	61	10/29/12-11/04/12		World Series on FOX			730p-11p	---Th----	:30	(\$5,000.00)	0.00	NM		
Credited														
2	61	10/29/12-11/04/12		World Series on FOX			730p-11p	---Th----	:30	(\$5,000.00)	0.00	NM		
Credited														
72	61	10/30/12	10/30/12	Tue Prime A Raising Hope/Ben & Kate	CM	8p-9p	-3-----	:30	3	\$5,000.00	01	0.00 NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-3-----			3			\$5,000.00	0.00			
73	61	10/30/12	10/30/12	Tue Prime B New Girl/Mindy Proj	CM	9p-10p	-2-----	:30	2	\$5,000.00	01	0.00 NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-2-----			2			\$5,000.00	0.00			
E 74	61	10/31/12	10/31/12	Wed Prime Rotator X-Factor	CM	8p-10p	--2----	:30	2	\$4,000.00	01	0.00 NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--2----			2			\$4,000.00	0.00			
75	61	11/01/12	11/01/12	Thur Prime Rotator X-Factor	CM	8p-10p	---6---	:30	6	\$4,000.00	01	0.00 NM	6	\$24,000.00



WTIC-TV

Print Date: 10/31/12

Page 8 of 9

Contract / Revision **386269- 10** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
75	61	11/01/12	11/01/12	Thur Prime Rotator X-Factor	CM	8p-10p	---6---	:30	6	\$4,000.00	01	0.00	NM	6	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---6---					6	\$4,000.00		0.00			
76	61	11/05/12	11/05/12	Mon Prime A Bones	CM	8p-9p	1-----	:30	1	\$4,500.00	01	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$4,500.00		0.00			
77	61	11/05/12	11/05/12	Mon Prime B Mob Doctor	CM	9p-10p	1-----	:30	1	\$4,500.00	01	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$4,500.00		0.00			
E 78	61	11/03/12	11/03/12	College FB Erly Game(FCM College FB Erly Game(FC	CM	3p-730p	-----4-	:30	4	\$350.00	03	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----4-					4	\$350.00		0.00			
E 79	61	10/31/12	11/02/12	M-F News at Ten News at Ten	CM	10p-11p	--222--	:30	6	\$1,400.00	01	0.00	NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--222--					6	\$1,400.00		0.00			
E 80	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----2-	:30	2	\$900.00	01	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2-					2	\$900.00		0.00			
81	61	11/04/12	11/04/12	Su 10p-11p Su 10p-11p	CM	10p-11p	-----2	:30	2	\$1,200.00	01	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2					2	\$1,200.00		0.00			
82	61	11/04/12	11/04/12	Su Prime A1 Su 7p-730p	CM	7p-730p	-----2	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2					2	\$850.00		0.00			
83	61	11/04/12	11/04/12	Su Prime A2 Su 730p-8p	CM	730p-8p	-----2	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2					2	\$850.00		0.00			
84	61	11/04/12	11/04/12	Su Prime B1 Su 8p-830p	CM	8p-830p	-----2	:30	2	\$1,200.00	03	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2					2	\$1,200.00		0.00			
85	61	11/04/12	11/04/12	Su Prime B2 Su 830p-9p	CM	830p-9p	-----2	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2					2	\$850.00		0.00			
86	61	11/04/12	11/04/12	Su Prime C1 Su 9p-930p	CM	9p-930p	-----2	:30	2	\$1,200.00	03	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2					2	\$1,200.00		0.00			
87	61	11/04/12	11/04/12	Su Prime C2 Su 930p-10p	CM	930p-10p	-----2	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2					2	\$850.00		0.00			



WTIC-TV

Print Date: 10/31/12

Page 9 of 9

Contract / Revision **386269- 10** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
87	61	11/04/12	11/04/12	Su Prime C2 Su 930p-10p	CM	930p-10p	-----2	:30	2	\$850.00	03	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----2					2	\$850.00		0.00			
E 88	61	10/31/12	11/02/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	--222--	:30	6	\$275.00	01	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--222--					6	\$275.00		0.00			
E 89	61	10/31/12	11/02/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	--222--	:30	6	\$275.00	01	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--222--					6	\$275.00		0.00			
E 90	61	10/31/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	--222--	:30	6	\$175.00	01	0.00	NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--222--					6	\$175.00		0.00			
91	61	11/01/12	11/01/12	M-F 10a-11a M-F 10a-11a	CM	10a-11a	---1---	:30	1	\$50.00	01	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$50.00		0.00			
Totals														231	\$194,570.00